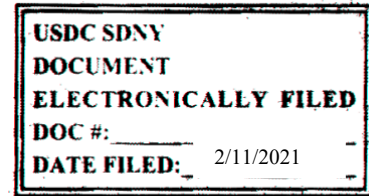


UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK



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BR BRAND HOLDINGS LLC,

Plaintiff,

20-CV-10022 (LJL)(SN)

-against-

SETTLEMENT CONFERENCE
ORDER

AMERICAN EXCHANGE TIME LLC, et al.,

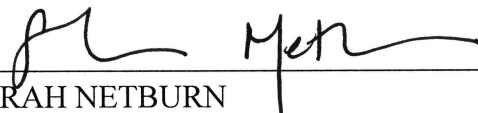
Defendants.
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SARAH NETBURN, United States Magistrate Judge:

A settlement conference is scheduled for Wednesday, April 7, 2021, at 10:00 a.m. and will be held telephonically. The Court will provide dial-in information by email before the conference.

The parties are directed to review and comply with the Procedures for Cases Referred for Settlement to Magistrate Judge Sarah Netburn, a copy of which is available on the Court's website at <https://nysd.uscourts.gov/hon-sarah-netburn>. The parties are strongly encouraged to engage in good-faith settlement negotiations before the settlement conference and preferably before the submission to the Court of the *Ex Parte* Settlement Letters and Acknowledgment Forms, which are to be submitted by Wednesday, March 31, 2021. Should the parties resolve the litigation before the conference date, they must notify the Court in writing immediately.

SO ORDERED.



SARAH NETBURN
United States Magistrate Judge

DATED: February 11, 2021
New York, New York